

Mission Statement: “To serve people by getting them where they need to go to lead their lives.”



Leominster Public Meeting Proposed Bus Service Changes

August 12, 2025

Tonight's Agenda



Proposed Service Changes:

- Why Are Changes Needed?
- Review Routes :
 - 1&3, 2&9, 4, 5&11, 6&7, 8
- Going Forward
- Obtain Feedback From Public
 - Hold questions and comments until the end of the presentation



Goals of Our Service Changes



- Increase frequency of the routes
- Proven transit research is that the more frequent the routes, the more people will use public transportation
- Discontinue locations with limited ridership
- Change routes to reflect developments in Leominster

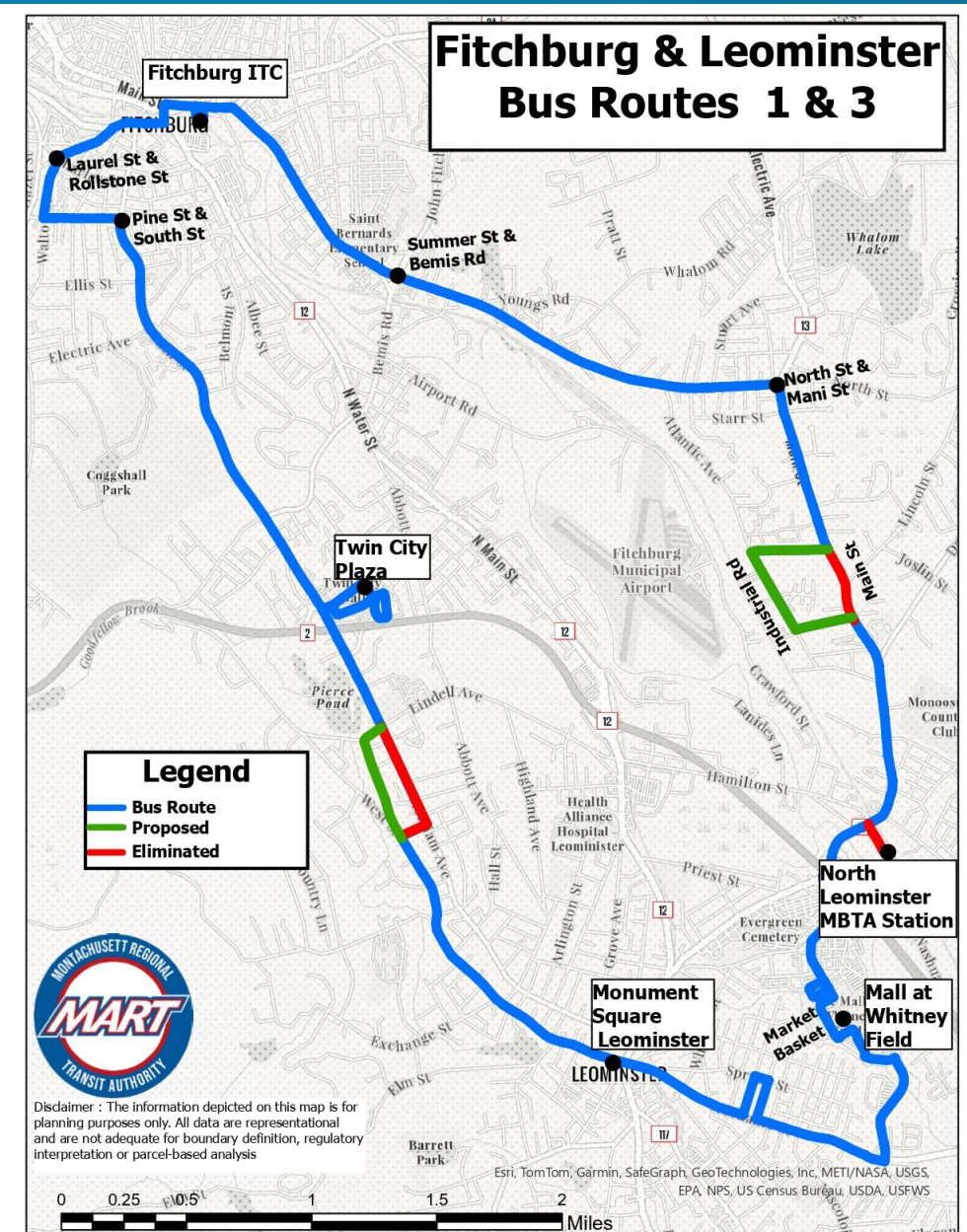
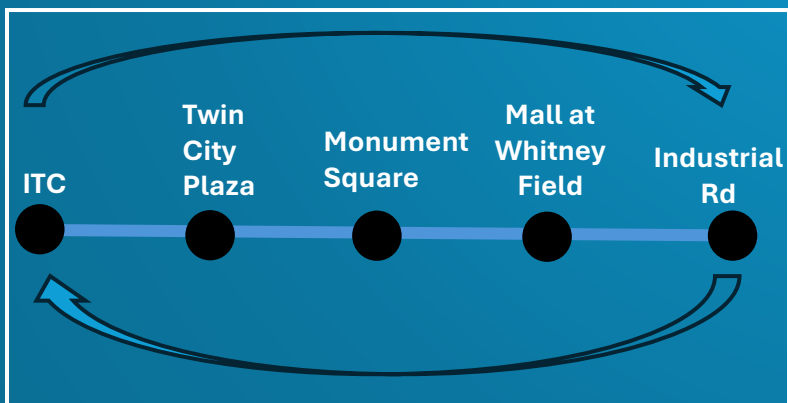
Planning Process



Routes 1 & 3

Route Enhancements

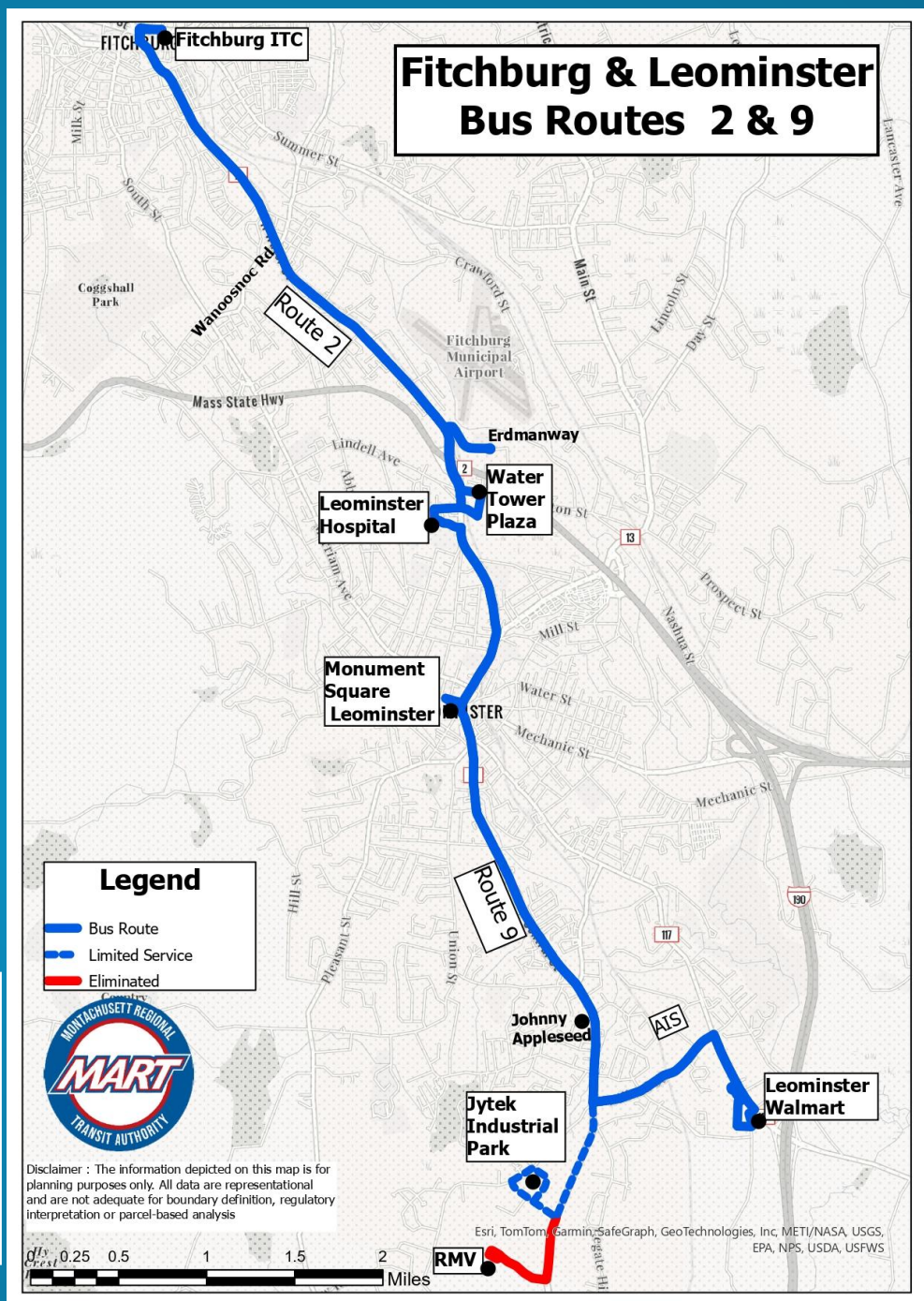
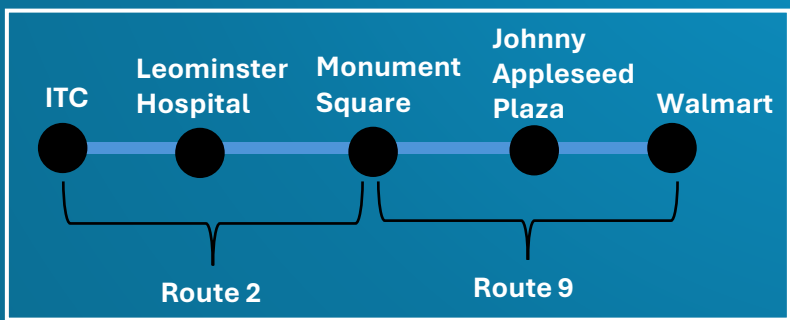
- Safety Improvement
- Extended Access
- Consistent Schedule



Routes 2 & 9

Route Enhancements

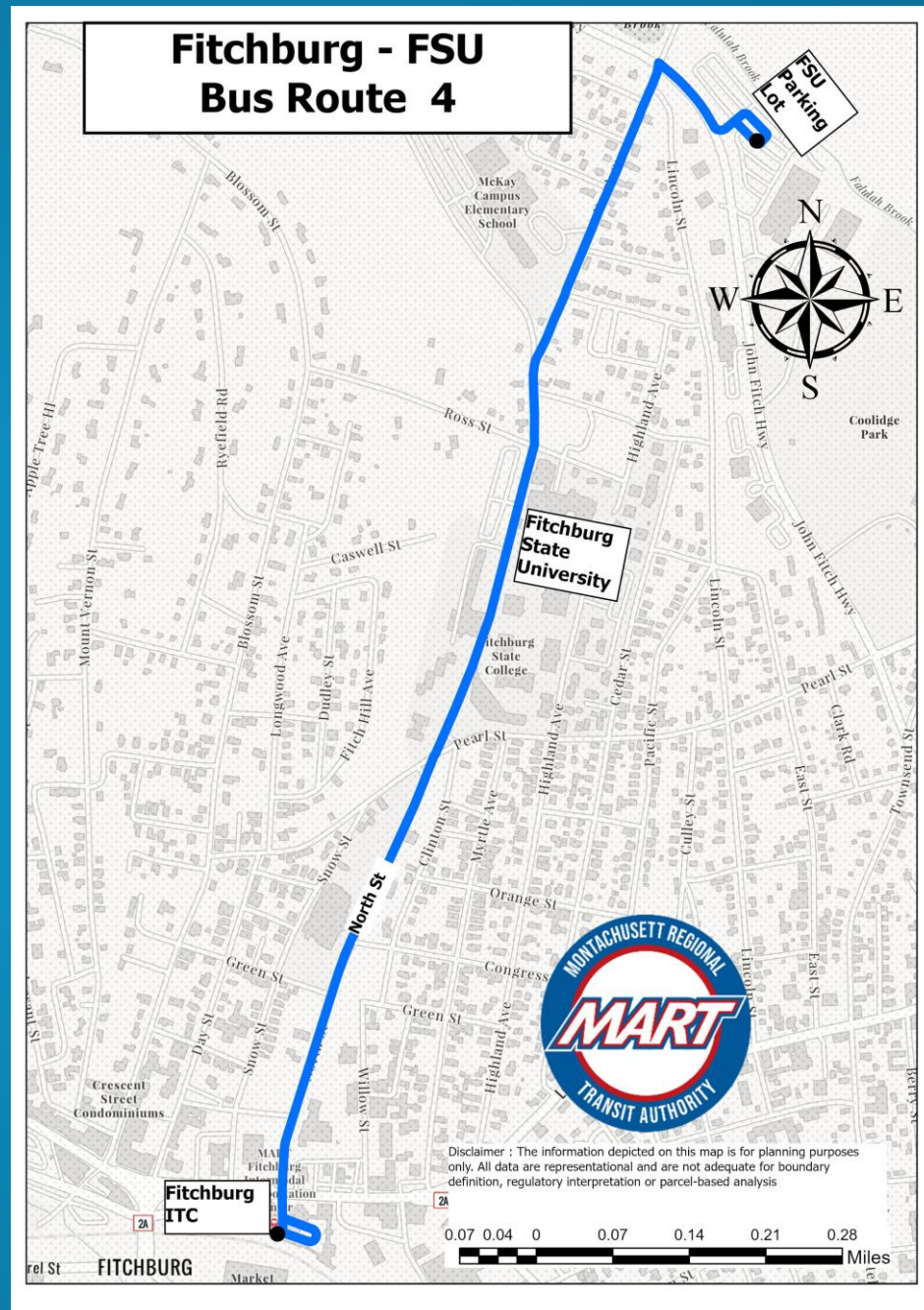
- Increased frequency
 Rt 2: Every 20 minutes
 Rt 9: Every 40 minutes
- Express service added on Route 2
- Discontinue service to **RMV**



Route 4

Route Details

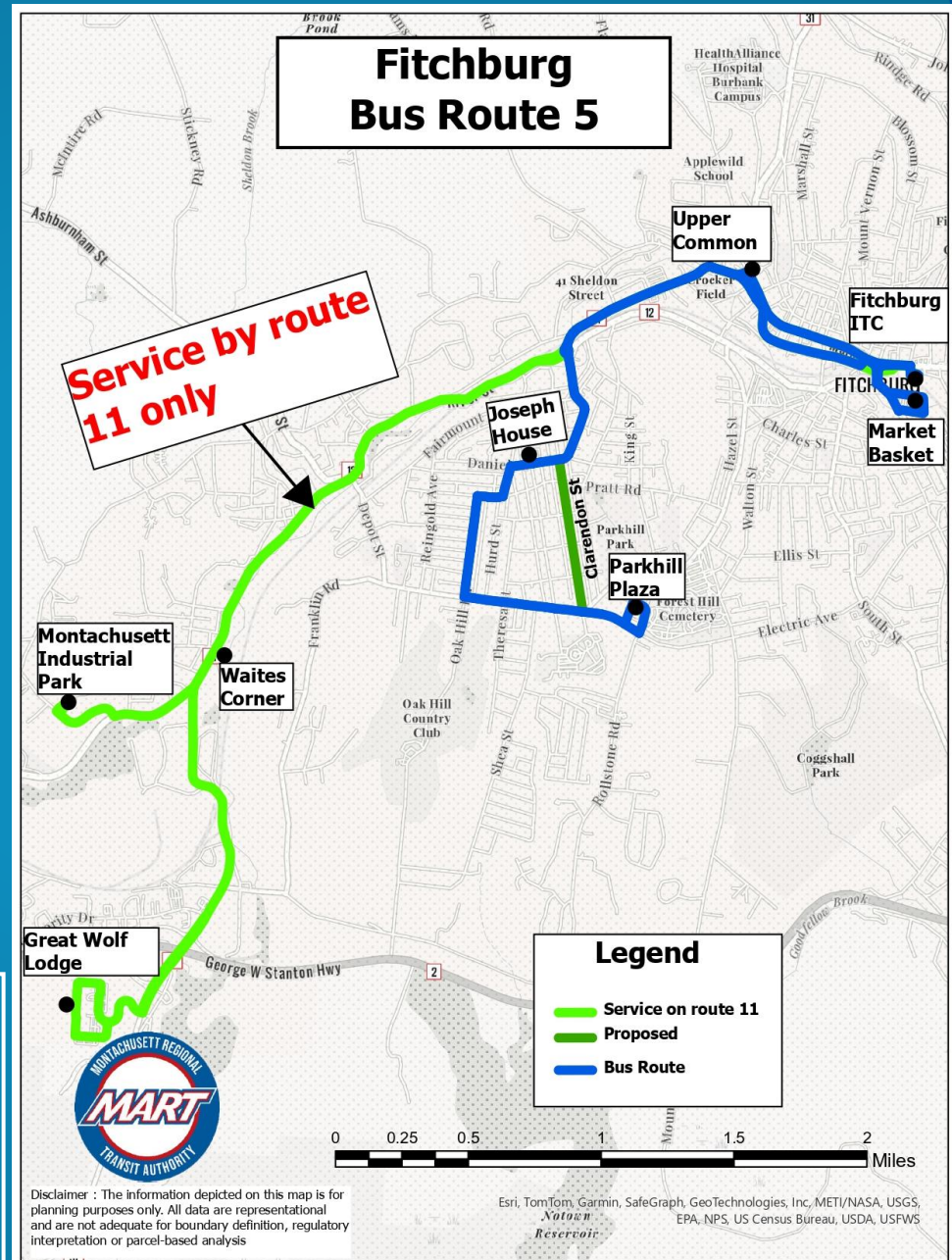
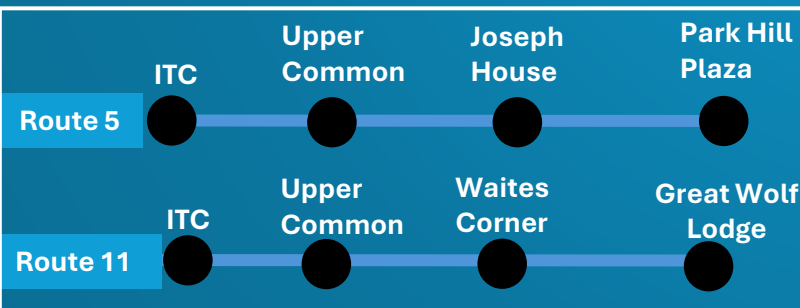
- Fitchburg State University Route
- Frequently used by students
- No proposed change



Routes 5 & 11

Route Enhancements

- Increased frequency
 - Rt 5: Every 35 minutes
From 17 – 21 loops per day
 - Rt 11: Every 40 minutes
From 8 to 20 loops - **150%**
Previously every 1 hour
- Extended service to Clarendon St
 - Based on residents' feedback



Route 5: Intermodal Center-Parkhill Plaza-Central Plaza

Fitchburg

MART Garage/ City Line	Intermodal Center	Upper Common	Joseph House	Parkhill Plaza	Upper Common	Central Plaza Market Basket	Intermodal Center	MART Garage/ City Line
5:10	5:20	5:25	5:30	5:36	5:44	5:50	5:55	-
-	6:00	6:05	6:10	6:16	6:24	6:30	6:35	-
-	6:40	6:45	6:50	6:56	7:04	7:10	7:15	-
-	7:20	7:25	7:30	7:36	7:44	7:50	7:55	-
-	8:00	8:05	8:10	8:16	8:24	8:30	8:35	-
-	8:40	8:45	8:50	8:56	9:04	9:10	9:15	-
9:10	9:20	9:25	9:30	9:36	9:44	9:50	9:55	-
-	10:00	10:05	10:10	10:16	10:24	10:30	10:35	-
-	10:40	10:45	10:50	10:56	11:04	11:10	11:15	-
-	11:20	11:25	11:30	11:36	11:44	11:50	11:55	-
-	12:00	12:05	12:10	12:16	12:24	12:30	12:35	-
-	12:40	12:45	12:50	12:56	1:04	1:10	1:15	-
-	1:20	1:25	1:30	1:36	1:44	1:50	1:55	-
-	2:00	2:05	2:10	2:16	2:24	2:30	2:35	-
-	2:40	2:45	2:50	2:56	3:04	3:10	3:15	-
-	3:20	3:25	3:30	3:36	3:44	3:50	3:55	-
-	4:00	4:05	4:10	4:16	4:24	4:30	4:35	-
-	4:40	4:45	4:50	4:56	5:04	5:10	5:15	-
-	5:20	5:25	5:30	5:36	5:44	5:50	5:55	-
-	6:00	6:05	6:10	6:16	6:24	6:30	6:35	6:45t
-	6:40	6:45	6:50	6:56	7:04	-	7:10	7:20T

Route 5 Roads Traveled: MART Garage/City Line, Water, Main, Intermodal Center, Main, River, Daniels, Oakhill, Franklin, Electric, Rollstone, (ParkHill Plaza), Electric, Clarendon, Daniels, River, Main, Boulder, Putnam, Laural, Water, (Central Plaza), Water, Main, Intermodal Center, Main, Water, MART Garage/City Line.

Snow Route 5: MART Garage/City Line, Water, Main, Intermodal Center, Main, River, Daniels, Fairmont, Oakhill, River, then resume normal route. The Parkhill Plaza stop/area is skipped during the snow route due to the steep hills and narrow roads.

PM Times are in Bold

-- = No Service

T/t = Service Terminates (bus does not accept passengers).

Saturday Schedule

Route 11: Intermodal - Waites Corner - Great Wolf Lodge

Fitchburg

MART Grage/ City Line	Intermodal Center	Upper Common	Waites Corner	Montachusett Industrial Park*	Wachusett Station*	Great Wolf Lodge		Wachusett Station*	Waites Corner	Upper Common	Intermodal Center	MART Grage/ City Line
5:20	5:30	5:35	5:45	-	-	-		-	5:45	5:55	6:00	-
-	6:00	6:05	6:15	-	-	-		-	6:15	6:25	6:30	-
-	6:30	6:35	6:45	6:48	-	-		-	6:51	7:01	7:06	-
-	7:10	7:15	7:25	7:28	-	7:35		7:40	7:45	7:55	8:00	-
7:50	8:00	8:05	8:15	-	8:20	8:25		-	8:30	8:40	8:45	-
-	8:50	8:55	9:05	-	9:10	9:15		9:20	9:25	9:35	9:40	-
-	9:45	9:50	10:00	-	10:05	10:10		-	10:15	10:25	10:30	-
-	10:30	10:35	10:45	-	-	-		-	10:45	10:55	11:00	-
-	11:10	11:15	11:25	-	-	-		-	11:25	11:35	11:40	-
-	11:45	11:50	12:00	-	-	-		-	12:00	12:10	12:15	-
-	12:15	12:20	12:30	-	-	-		-	12:30	12:40	12:45	-
-	12:50	12:55	1:05	-	-	-		-	1:05	1:15	1:20	-
-	1:30	1:35	1:45	-	-	-		-	1:45	1:55	2:00	-
-	2:10	2:15	2:25	2:30	2:35	2:40		-	2:45	2:55	3:00	-
-	3:00	3:05	3:15	3:20	-	3:25		-	3:30	3:40	3:45	-
-	3:50	3:55	4:05	-	4:10	4:15		4:20	4:25	4:35	4:40	-
-	4:45	4:50	5:00	-	-	5:05		-	5:10	5:20	5:25	5:35t
-	5:30	5:35	5:45	-	-	-		-	5:45	5:55	6:00	-
-	6:00	6:05	6:15	-	-	-		-	6:15	6:25	6:30	-
-	6:30	6:35	6:45	-	-	-		-	6:45	6:55	7:00	7:10T

Roads Traveled: Route 11: MART Grage/City Line, Water, Main, Intermodal Center, Main, River, Westminster, Wachusett, Plain, Cascade, Westminster, (*Montachusett Industrial Park route deviation 4x/day: Industrial, Westminster) Princeton, (* Wachusett Station & Great Wolf route deviation 8x/day: Authority Drive, Princeton, Great Wolf, Princeton, Authority Drive, Princeton), Westminster, River, Main, Boulder, Main, Intermodal Center. Main, Water, MART Grage/City Line. (No Snow Route)

PM Times are in Bold

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Saturday Schedule

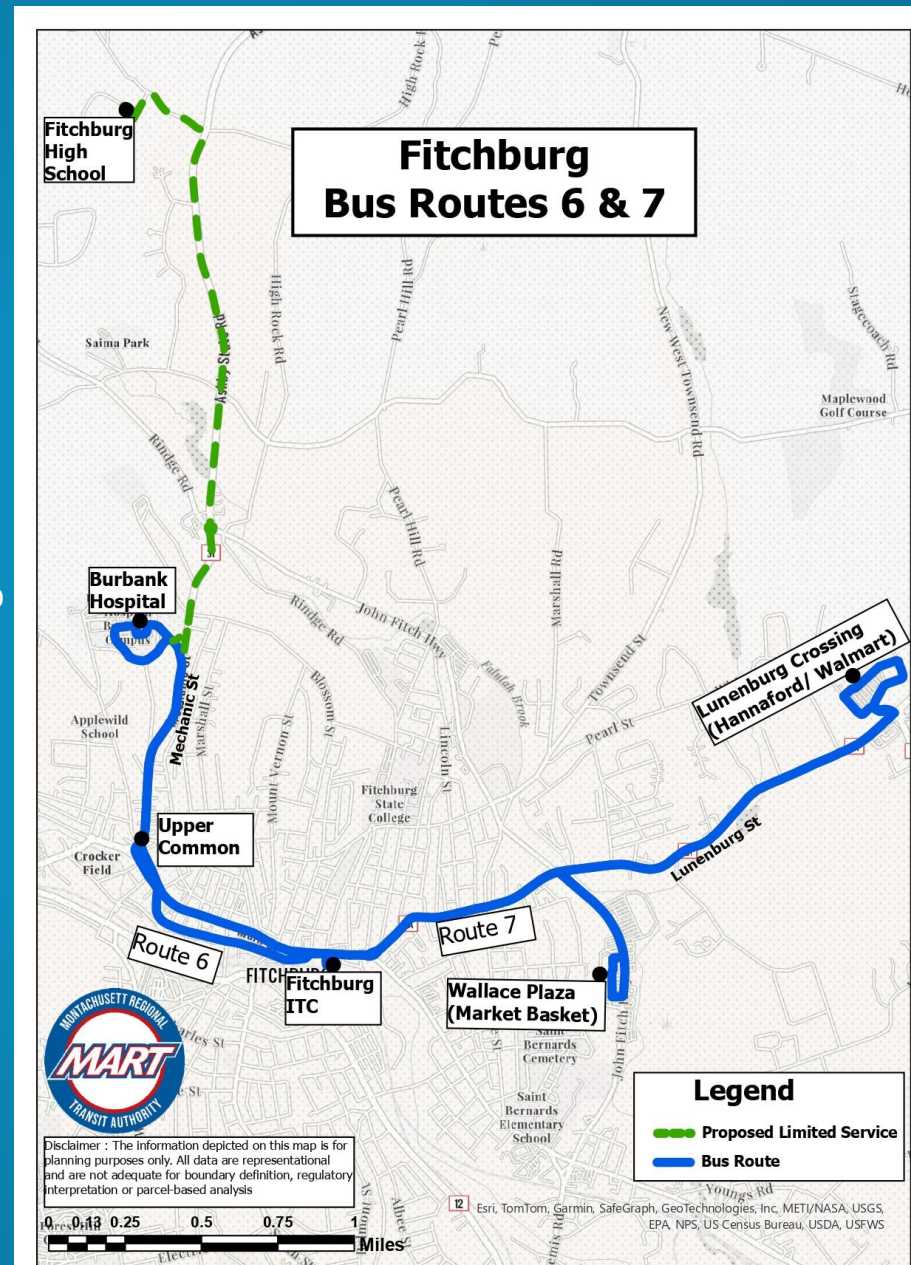
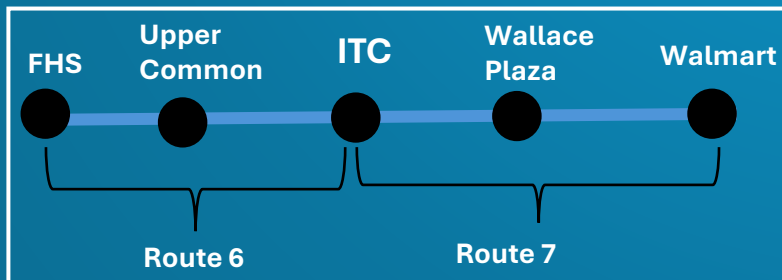
Routes 6 & 7

Route Enhancements

- Increased frequency
Rt 6: Every 40 minutes
Rt 7: Every 40 minutes

From 11 – 16 loops per day - 45%
Previously every 1 hour

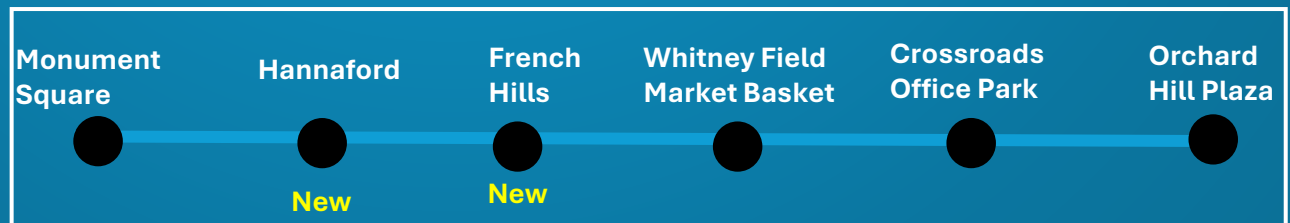
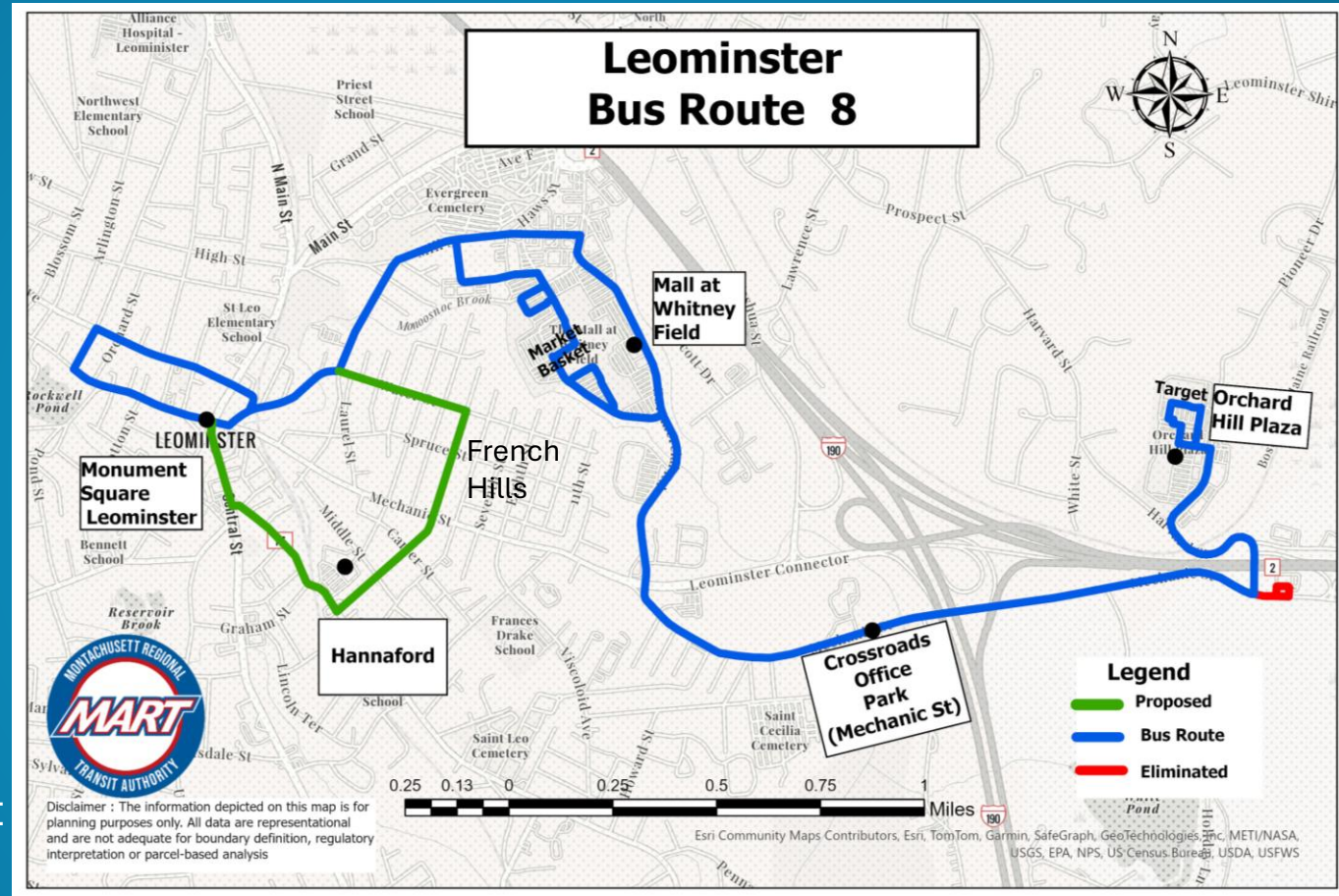
- Limited service to Fitchburg High School (saving 2 hours)



Route 8

Route Enhancements

- Increased frequency
- Stop added at Hannaford
- Route extended through **French Hills** via Fifth St to Water St





Bus Shelters



New Shelter Locations

- 840 N. Main St – Leominster
- 747 Central St – Leominster
- **1019** Central St – Leominster
- 636 Main St – Leominster
- Leominster Senior Center
- Monument Square (2)

Other MART Services



ADA / Paratransit

ADA eligible paratransit is available to transport disabled individuals.



Council-on-Aging Services

Provides transportation to elderly and disabled (60 and up) in member communities.



Monthly Ride Services

A monthly pre-paid ride service available in 6 member communities



Evening Ride Service

Runs from 7:00pm to Midnight, Monday thru Saturday.



MART Connects

Taxi and Livery Service in the Towns of Ayer, Bolton, Devens, Lancaster, Littleton, Shirley, and Stow.

Daily from 5:30am-10:00pm

Going Forward



Plan Implementation

Collaboration

6 Months Review

- Commitment to listening to the public
- Align MART's services with Leominster's developments
- Engage in continuous improvement every 6 months
 - Regularly review to better meet rider needs

14-Day MART Public Comment Time Period

Until: 08/26/2025

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QUESTIONS & DISCUSSION



Thank you !