

Tonight's Agenda



Proposed Service Changes:

- Why Are Changes Needed?
- Review Routes:
 - 1&3, 2&9, 4, 5&11, 6&7, 8

- Going Forward
- Obtain Feedback From Public
 - Hold questions and comments until the end of the presentation

Goals of Our Service Changes

CONTROL OF SAS-7711

4141 - AND SAS-7711

AN

- Increase frequency of the routes
- ➤ Proven transit research is that the more frequent the routes, the more people will use public transportation
- Discontinue locations with limited ridership
- Change routes to reflect developments in Fitchburg



Planning Process



Community
Survey & Local
Study



Consultant Studies



Driver Interviews

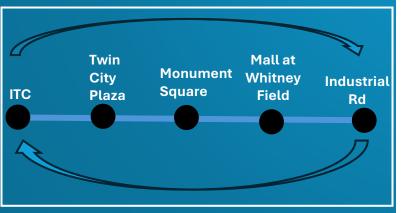
MART Staff Review Stakeholder Input

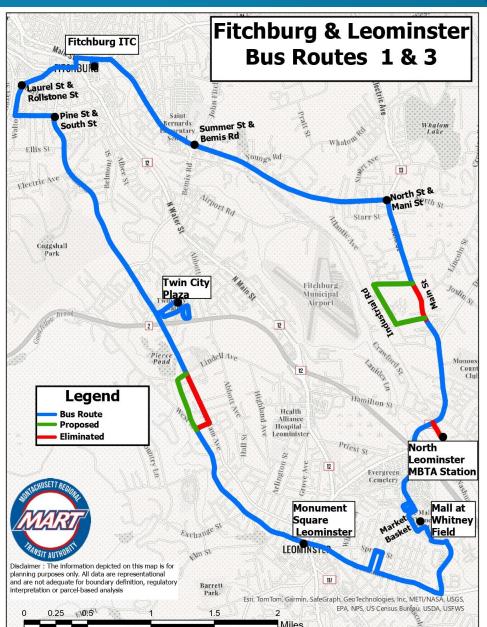
Public Meetings & Outreach

Routes 1& 3

Route Enhancements

- Safety Improvement
- Extended Access
- Consistent Schedule



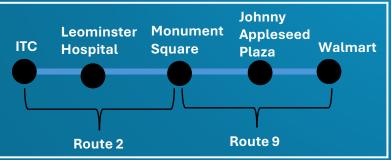


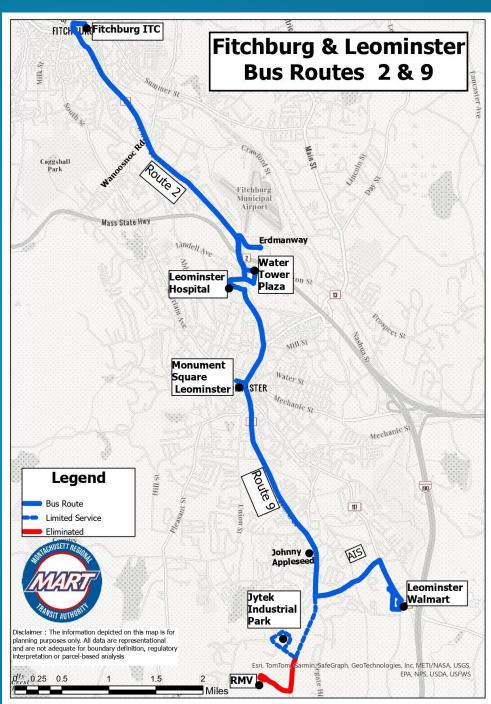
Routes 2 & 9

Route Enhancements

- Increased frequency
 Rt 2: Every 20 minutes

 Rt 9: Every 40 minutes
- Express service added on Route 2
- Discontinue service to RMV



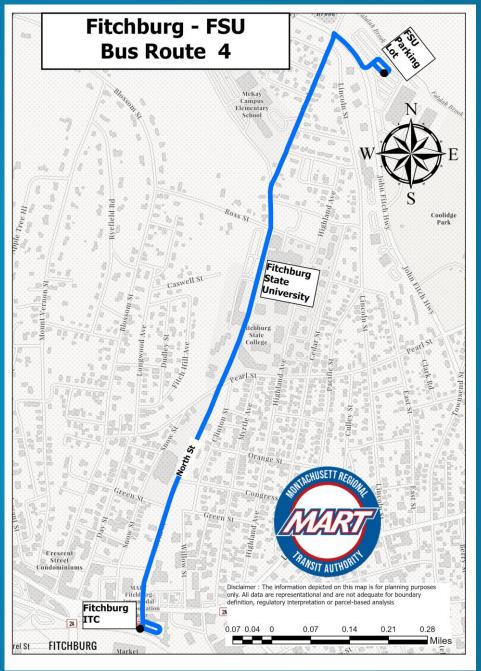




Route 4

Route Details

- Fitchburg State University Route
- Frequently used by students
- No proposed change





Routes 5 & 11

Route Enhancements

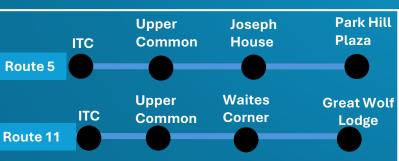
Increased frequency

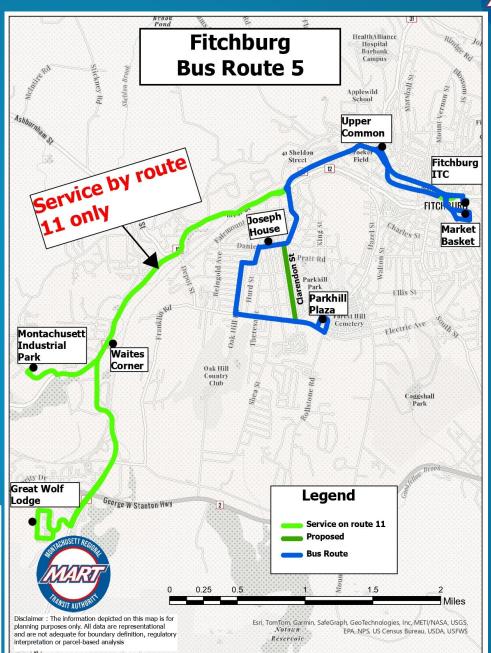
Rt 5: Every 35 minutes From 17 – 21 loops per day

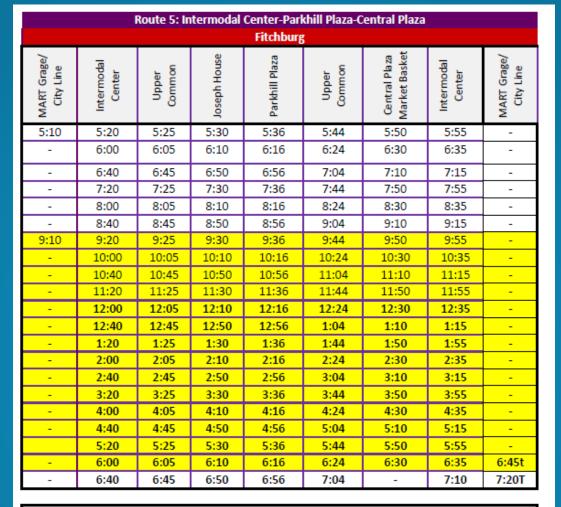
Rt 11: Every 40 minutes From 8 to 20 loops - **150**%

Previously every 1 hour

- Extended service to Clarendon St
 - Based on residents' feedback









Route 5 Roads Traveled: MART Garage/City Line, Water, Main, Intermodal Center, Main, River, Daniels, Oakhill, Franklin, Electric, Rollstone, (ParkHill Plaza), Electric, Clarendon, Daniels, River, Main, Boulder, Putnam, Laural, Water, (Central Plaza), Water, Main, Intermodal Center, Main, Water, MART Garage/City Line.

Snow Route 5: MART Garage/City Line, Water, Main, Intermodal Center, Main, River, Daniels, Fairmont, Oakhill, River, then resume normal route. The Parkhill Plaza stop/area is skipped during the snow route due to the steep hills and narrow roads.

PM Times are in Bold

-- = No Service

T/t = Service Terminates (bus does not accept passengers).

Saturday Schedule

9



| Route 11: Intermodal - Waites Corner - Great Wolf Lodge | | | | | | | | | | | |
|---|------------|--------|---------------|------------------|-----------|------------|-----------|---------------|--------|------------|-------------|
| Fitchburg | | | | | | | | | | | |
| MART Grage/ | Intermodal | Upper | Waites Corner | | Wachusett | Great Wolf | Wachusett | Waites Corner | Upper | Intermodal | MART Grage/ |
| City Line | Center | Common | | Industrial Park* | Station* | Lodge | Station* | | Common | Center | City Line |
| | | | | | | | | | | | |
| 5:20 | 5:30 | 5:35 | 5:45 | - | - | - | - | 5:45 | 5:55 | 6:00 | - |
| - | 6:00 | 6:05 | 6:15 | - | - | - | - | 6:15 | 6:25 | 6:30 | - |
| - | 6:30 | 6:35 | 6:45 | 6:48 | - | - | - | 6:51 | 7:01 | 7:06 | - |
| - | 7:10 | 7:15 | 7:25 | 7:28 | - | 7:35 | 7:40 | 7:45 | 7:55 | 8:00 | - |
| 7:50 | 8:00 | 8:05 | 8:15 | - | 8:20 | 8:25 | - | 8:30 | 8:40 | 8:45 | - |
| - | 8:50 | 8:55 | 9:05 | - | 9:10 | 9:15 | 9:20 | 9:25 | 9:35 | 9:40 | - |
| - | 9:45 | 9:50 | 10:00 | - | 10:05 | 10:10 | - | 10:15 | 10:25 | 10:30 | - |
| - | 10:30 | 10:35 | 10:45 | - | - | - | - | 10:45 | 10:55 | 11:00 | - |
| - | 11:10 | 11:15 | 11:25 | - | - | - | - | 11:25 | 11:35 | 11:40 | - |
| - | 11:45 | 11:50 | 12:00 | - | - | - | - | 12:00 | 12:10 | 12:15 | - |
| - | 12:15 | 12:20 | 12:30 | - | - | - | - | 12:30 | 12:40 | 12:45 | - |
| - | 12:50 | 12:55 | 1:05 | - | - | - | - | 1:05 | 1:15 | 1:20 | - |
| - | 1:30 | 1:35 | 1:45 | - | - | - | - | 1:45 | 1:55 | 2:00 | - |
| - | 2:10 | 2:15 | 2:25 | 2:30 | 2:35 | 2:40 | - | 2:45 | 2:55 | 3:00 | - |
| - | 3:00 | 3:05 | 3:15 | 3:20 | - | 3:25 | - | 3:30 | 3:40 | 3:45 | - |
| - | 3:50 | 3:55 | 4:05 | - | 4:10 | 4:15 | 4:20 | 4:25 | 4:35 | 4:40 | - |
| - | 4:45 | 4:50 | 5:00 | - | - | 5:05 | - | 5:10 | 5:20 | 5:25 | 5:35t |
| - | 5:30 | 5:35 | 5:45 | - | - | - | - | 5:45 | 5:55 | 6:00 | - |
| | 6:00 | 6:05 | 6:15 | - | - | - | - | 6:15 | 6:25 | 6:30 | - |
| - | 6:30 | 6:35 | 6:45 | - | - | - | - | 6:45 | 6:55 | 7:00 | 7:10T |

Roads Traveled: Route 11: MART Garage/City Line, Water, Main, Intermodal Center, Main, River, Westminster, Wachusett, Plain, Cascade, Westminster, *Montachusett Industrial Park route deviation 4x/day: Industrial, Westminster) Princeton, (* Wachusett Station & Great Wolf route deviation 8x/day: Authority Drive, Princeton, Great Wolf, Princeton, Authority Drive, Princeton), Westminster, River, Main, Boulder, Main, Intermodal Center. Main, Water, MART Garage/City Line. (No Snow Route)

PM Times are in Bold

-- = No Service

T/t = Service Terminates (bus does not accept passengers).

Saturday Schedule

Routes 6 & 7

Route Enhancements

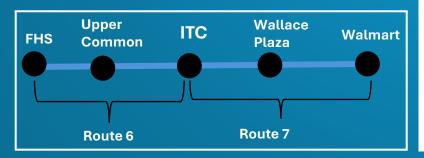
Increased frequency

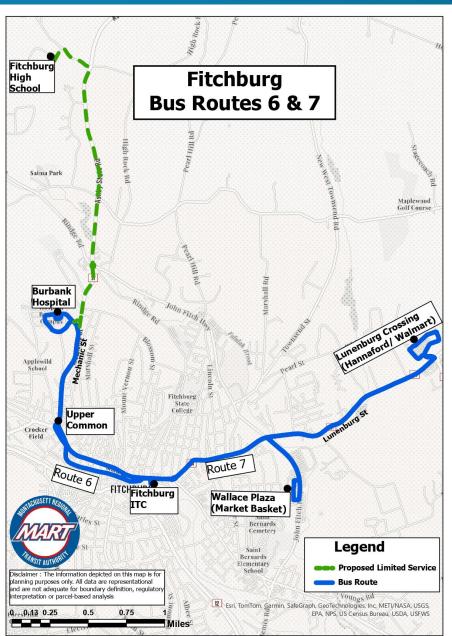
Rt 6: Every 40 minutes

Rt 7: Every 40 minutes

From 11 – 16 loops per day - 45% Previously every 1hour

 Limited service to Fitchburg High School (saving 2 hours)



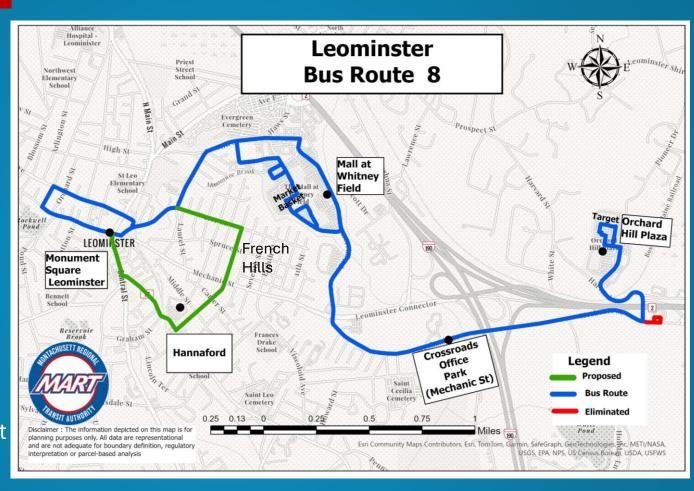




Route 8

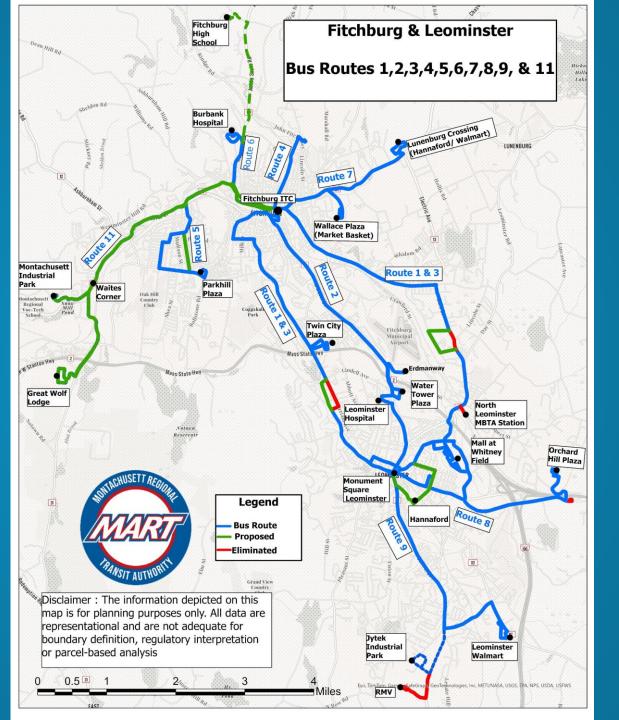
Route Enhancements

- Increased frequency
- Stop added at Hannaford
- Route extended through French Hills via Fifth St to Water St





All Routes







Other MART Services



ADA /

Paratransit



Council-on-Aging Services

ADA eligible paratransit is available to transport disabled individuals.

Provides transportation to elderly and disabled (60 and up) in member communities.



Monthly Ride Services

A monthly prepaid ride service available in 6 member communities



Evening Ride Service

Runs from 7:00pm to Midnight, Monday thru Saturday.



MART Connects

Taxi and Livery
Service in the
Towns of Ayer,
Bolton, Devens,
Lancaster,
Littleton, Shirley,
and Stow.

Daily from 5:30am-10:00pm

Going Forword





- Commitment to listening to the public
- > Align MART's services with Fitchburg's developments
- Engage in continuous improvement every 6 months
 - Regularly review to better meet rider needs



14-Day MART Public Comment Time Period

Until: 08/27/2025

- Email / Correo Electrónico: contactmart@mrta.us
- Phone / Teléfono: (978) 345-7711

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QUESTIONS & DISCUSSION



Thank you!